## Your Name

123 Your Street Your City, ST 12345 (123) 456-7890 no\_reply@example.com

4th September 20XX

## **Ronny Reader**

CEO, ABC company 123 Address St Anytown, ST 12345

Dear Ms. Reader,

At ABC company we care about the success of our employees not just at work, but also in their personal lives.

42% of Canadians said money was their greatest source of worry and stress according to a Financial Planning Standards Council survey. Other research shows that the financial health and wellbeing of Canadians is not what it should be. Many Canadians lack basic financial knowledge, and the lack of confidence in this area means people suffer in silence without the help they need. We aim to change that.

We would never interfere in your personal or financial life. We will, however, vow to provide resources for financial literacy, education and planning so that if you do want help, you can access it easily.

Sincerely,

Jon Corrigan